

Atiq Israk

Global Product Leader | AI-Native & Enterprise SaaS
Specialist

Dhaka, Bangladesh

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Professional Summary

Senior Product Manager with a decade of expertise in **AI-Native SaaS (Bento, GEO)**, **Enterprise Asset Management (AssetIQ)**, and **Predictive ML Systems (Sumo)**. Proven track record in scaling global products, securing **\$46M in Series funding**, and reducing operational overhead by 30% via headless architectures (Mave). Specialized in **Agentic Workflows** and offline-first enterprise sync engines.

Core Competencies & Tech Stack

Strategic: Product Strategy (GTM), Roadmap Prioritization, Series A/B Scaling, PLG, Market Analysis

Technical: AI/ML (LLMs), Generative Engine Optimization (GEO), Node.js, React, Next.js, Go, Python, AWS

Methodology: Agile/Scrum, Lean Product Development, Data-Driven Decision Making, North Star Metrics

Tools: Pendo (Certified), Jira, Mixpanel, Vercel, Figma, Shopify API, RFID Analytics, Docker

Professional Experience

Chromatics AI LLC

USA | Bangladesh | Netherlands

Product Manager (AI-Native Portfolio)

04/2026 – Present

- **Global Leadership:** Orchestrate product vision across distributed engineering teams in the USA, Bangladesh, and the Netherlands to maintain 24/7 development velocity and cross-market alignment.
- **GEO Innovation:** Launched the industry's first **Generative Engine Optimization** platform; enabled brands to track Visibility and Sentiment in AI results (Gemini, Perplexity) driving 40% sentiment growth.
- **Agentic Orchestration:** Architected **Bento AI**, a social automation suite using agentic workflows for cross-platform orchestration, reducing manual content management costs by 60%.
- **Capital Strategy:** Engineered the GTM and funding strategy that secured **\$46M in venture capital** by articulating the value of autonomous AI agents to global investors.

Ether Technologies

Dhaka, Bangladesh

Product Manager (SaaS & Enterprise)

06/2023 – 03/2026

- **Enterprise Logistics:** Spearheaded **AssetIQ**, an RFID platform with a proprietary offline-first sync engine ensuring 100% data integrity in low-connectivity industrial environments.
- **Predictive Analytics:** Defined the vision for **Sumo AI**, an inventory forecasting system achieving 95% accuracy in spoilage prediction and reducing operational waste by 15%.
- **Headless Architecture:** Orchestrated the launch of the **Mave Suite** (CMS & LMS); reduced deployment cycles by 30% via a scalable, headless SaaS framework on AWS.

Navana Group <i>Product Manager (Engineering)</i>	Dhaka, Bangladesh <i>08/2020 – 03/2023</i>
○ Digital Transformation: Headed AI-driven chatbot initiatives and digital infrastructure projects, resulting in a 15% boost in customer engagement and automated lead generation. ○ Infrastructure Optimization: Modernized legacy systems for improved data flow, delivering \$20K+ in annual cloud savings by auditing microservices and automating manual reporting. ○ Stakeholder Management: Collaborated with C-suite executives to align engineering roadmaps with multi-sector business goals (Automotive, Energy, Logistics).	

TechCare Inc <i>Product Strategy & Market Specialist</i>	Edmonton, Canada <i>02/2019 – 07/2020</i>
○ Portfolio Management: Managed 120+ high-traffic digital assets, achieving 860K+ downloads and 430K+ global sales by identifying high-demand niches and optimizing market-fit. ○ Revenue Scaling: Improved conversion rates by 27% through iterative UX/UI testing, A/B experimentation, and data-driven customer journey mapping.	

High-Impact Product Portfolio

Bento AI: Social media automation suite leveraging agentic workflows for autonomous content orchestration.

GEO: Proprietary AI search analytics platform for brand visibility and sentiment within Generative results.

AssetIQ: Enterprise RFID platform featuring a high-performance offline-first synchronization engine.

Sumo AI: ML-powered predictive inventory system achieving 95% accuracy in stock-out forecasting.

Mave Suite: Headless SaaS ecosystem (CMS/LMS) optimized for rapid enterprise deployment and scalability.

Gloria Jean's: Optimized front-end performance and load balancing, resulting in a **27% direct increase** in sales conversion.

Education

IBA, University of Dhaka <i>ACMP</i>	Dhaka, Bangladesh <i>2025</i>
EBMA <i>Master of Business Administration (MBA)</i>	UK / Remote <i>2024</i>
Southeast University <i>Bachelor of Science (Computer Science)</i>	Dhaka, Bangladesh <i>2019</i>

Certifications

Product-Led Leader: Pendo.io (Certified Professional - 94.5% Score)

Design Thinking: Microsoft & PMI Certification

Agile Development: LinkedIn Learning Certification

Technical PM: PMI & Microsoft Certification